



PROFILE

Skillpoint Alliance, a nonprofit organization, has built dynamic partnerships among business, education and the community since 1994. With a focus on workforce development, we help young people and adults prepare for successful employment, and we provide the qualified workers industry needs.



We offer opportunity.

Our **innovative programs** grow and change and are always relevant. Through creative, hands-on experiences—not your standard instruction—those we serve are motivated to succeed and to set goals of higher education and a rewarding career.

One of Skillpoint Alliance's greatest strengths is creating and nurturing partnerships that **connect industry and education**. Businesses turn to us as a resource to meet workforce needs, and school districts value our services and support.

Students, their teachers, and the under- and unemployed thank us for learning more than just skills. We know more meaningful work brings more meaning to a person's life.

Central Texas benefits by having a **stronger workforce** that attracts good jobs. And our community prospers as a result.

Visit our website to learn more about our sponsors, partners and programs.

PROGRAMS

Skillpoint Alliance strengthens Central Texas as a region that attracts and retains good jobs through more than ten programs for students, educators and under- and unemployed adults. Please visit our website to learn about other services.

Career And Postsecondary Education Planning (CAPP)

Scheduled for implementation in the 2009-10 school year, this new initiative offers year-long hands-on activities that expose students to regional businesses and colleges and universities. Each student obtains a step-by-step educational plan, learning experiences that link school work to the real world of work and ongoing support, guidance and encouragement.

Community Technology Training Centers (CTTC)

Named a National Best Training model by the Ford Foundation, CTTC provides affordable computer training for low-income, under- and unemployed adults. Job search assistance is provided, and tailored programs for business employees also are available. Each year 650 clients meet employer requirements, upgrade job-related skills and use computers productively for their own purposes.

Educator Institutes

Professional development seminars feature business and industry applications such as forensics, nanotechnology, robotics, and video game development. Hands-on activities and presentations by industry leaders help teachers develop compelling instruction that engages students by incorporating real-world knowledge and skills into classroom learning. More than 80 percent of participants surveyed rated the 2009 Educator Institutes as of higher value than other professional development programs offered by their ISDs or other organizations.



Gateway

This nationally recognized five-week rapid employment training program offers many the opportunity for a new start in life. In a decade Gateway has assisted 1,000-plus graduates to earn credentials and obtain employment in the construction industry. In direct response to regional employment needs, Skillpoint is working with various partners to expand the Gateway model into automotive technology, hospitality, HVAC, health care, and green energy industries.

Velocity Prep

High school students work together as a mock company on a real project to advise a local business. Participants research the problem, develop a solution and deliver a final report in a formal, culminating presentation to the clients and school officials.



ANNUAL EVENTS

CentralTexas@Work

Friday, November 13, 2009

Regional business, education, community, and government leaders will convene for focused conversations about workforce and education opportunities in biotech, digital media and green tech industries. Outcomes will help identify and prioritize Skillpoint Alliance's efforts to prepare Central Texas students for successful transition to postsecondary studies and productive careers as well as help under- and unemployed adults acquire skills in these high-demand, emerging industries. Representative Mark Strama, Chair of the Texas House Committee on Technology, Economic Development and Workforce, will serve as keynote speaker.

College & Career Expo

Wednesday, October 7, 2010

The 14th Annual College & Career Expo will be an opportunity for Central Texas high school students to meet representatives from businesses, organizations and postsecondary institutions to explore potential careers and educational pathways to a successful future. In an entertaining, informative atmosphere, participants learn what they need to know about attending college as well as requirements for particular employment. The 2009 event had a record 4,000 in attendance, with a majority of exhibitors surveyed saying they spoke with more than 100 students, and all stated, "The event was a good experience for their organization."

Workforce Edge Award

Spring 2010

At this annual event, Skillpoint Alliance acknowledges leadership and vision in improving education and workforce development systems in our community, the heart of Skillpoint Alliance's mission. Past recipients include former Austin mayor and State Senator Kirk Watson and Bob Rutishauser, Chair of Workforce Solution's Ready by 21 coalition. This year's event will honor Don Brown, former Commissioner of the Texas Higher Education Coordinating Board and retired Executive Director of College for All Texans.



INDUSTRY AND EDUCATION PARTNERSHIPS

Skillpoint Alliance convenes business and education leaders to pool collective resources, solve challenging issues and work to strengthen the regional K-16 education system. These groups develop, deploy and sustain programs that improve teacher competencies, strengthen course content and offer students experiential and applied learning opportunities.

Digital Media Council (DMC)

To advance the growth of digital media, creative technology and design industries of Central Texas, DMC has developed programs since 2005 at middle school to postsecondary levels that provide knowledge, resources and skills to benefit these industries. The initiative coordinates programs including video game and digital production Educator Institutes for middle and high school teachers and efforts to augment postsecondary digital media education curricula. **Digital Media for Youth** initiatives include the annual **Digital Media eXchange (DMX)** competition, scholarship opportunities and tours of production studios.

Technology & Education Executive Council (TEEC)

Formed in 1999 in response to workforce needs of the semiconductor industry, TEEC works to impact the quality of science, technology, engineering, and math (STEM) education through a partnership of industries, school districts and postsecondary institutions. By leveraging best practices and resources, the group improves teacher competencies and provides experiential learning opportunities for students.



With TEEC's leadership and support, Skillpoint Alliance directs several programs including regional involvement in **FIRST Lego League**, a global effort created to increase student interest in science, math and technology. Hundreds gather in Austin to participate in the annual robotics competition with a theme-based challenge such as public transportation. **Step Up** introduces middle school students interested in math, science and engineering to a variety of hands-on activities with the opportunity to meet industry role models. Participants learn about exciting career options and have fun mastering challenging concepts that will help them excel in high school. In the **STEM Education Leadership Program**, middle school teachers and counselors attend training focused on project-based learning, effective communication and student learning styles. Skillpoint monitors the year-long project and provides support.



BOARD OF DIRECTORS

Executive Committee

Alison Barnes

CHAIR
HR Partner
IBM

Zach Anderson

VICE CHAIR
COO
TicketCity

Yung Tran

TREASURER
Senior Vice President
of Finance/CFO
University Federal Credit Union

Don Brown

Former Commissioner
Texas Higher Education
Coordinating Board

Rodney Gibbs

President
Ricochet Labs

Paul Hopingardner

Deputy Chief of Information
City of Austin

Lawrence Lyman

Planning Manager
Travis County
Health & Human Services

Bob Rutishauser

Chair, Ready by 21
Workforce Solutions
Capital Area Workforce Board

Directors

Gail Acuna

Director, Workforce Development
St. David's HealthCare

Jonathan Betcher

Manager, Global Accounts
McGraw Hill Construction

Bernard Blanchard

Superintendent
Del Valle ISD

Kristin Gossett

Principal
Civic Impact

Terri Hannifin

Owner
Home Slice Pizza

Raymond Hartfield

Director of Education
Southwestern U.S.
AT&T - Texas

Mark Kornegay

Regional General Manager
U.S. Central Region
Small & Mid-Market
Solutions and Partners
Microsoft Corporation

Michael McDonald

Assistant Police Chief
Assistant City Manager
City of Austin

Mike Midgley

Vice President, Workforce Education
Austin Community College

Perry Moore

Provost & Vice President
for Academic Affairs
Texas State University – San Marcos

Glenn Nolly

Associate Superintendent
for High Schools
Austin ISD

Debbie Ramirez

Shareholder
Graves, Dougherty, Hearon
& Moody, PC

Geronimo Rodriguez

Vice President of Diversity &
Community Outreach
Seton Family of Hospitals

Gregory J. Vincent

Vice President for Diversity &
Community Engagement
University of Texas at Austin

James Walsh

General Manager
Barton Creek Resort & Spa

SPONSORS

Skillpoint Alliance is very grateful to our 2009 sponsors. Because of their support, we are able to offer our innovative industry-based programs to young people and adults to help prepare them for successful employment.



Fox 7 KTBC
Austin ISD
E3 Alliance
Statton & Associates
Applied Materials
Dell Foundation
Silicon Laboratories

Austin Community College
3M
University of Texas at Austin
AMD Foundation
Applied Mechanical Corp.
Sematech
Samsung Austin Semiconductor

Tokyo Electron
RESC XIII, T-STEM
Total Facility Solutions
Bank of America Charitable Foundation
IBM
National Instruments

Doorways to Dream Fund
H-E-B
Total Immersion
Foundation Communities
Austin American Statesman
Texas Advanced Computing Center
Texas State History Museum
United Way
St. Edward's University

Fun in Motion
Heatwave Interactive
Wells Fargo
Mike McShaffry

Skillpoint Alliance has made every effort to ensure the accurate listing of 2009 contributions of at least \$500. If there is an error, please accept our sincere apologies and contact Stephanie Korcheck, skorcheck@skillpointalliance.org.